



Snap! That's the Wilsnap Habit!

THE smallest-size Wilsnaps!
The largest-size Wilsnaps!
All have the Wilsnap habit.
See how—each Wilsnap *snap*s
snug tight! See—each Wilsnap
releases right!

And each little Wilsnap is of

“quality” finish—rust-proof—
dependable. Equally desirable
for your tub frocks! Your street
dresses! Your evening gowns!
Wilsnaps always *will* snap,
wherever snap fasteners are
used.

THE WILSON FASTENER CO., *Cleveland*

WILSNAP

Fashion's Fastener

